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# stroke

*9. BIS 12. MAI 2024*

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# stroke

## THE BOUTIQUE ART FAIR

*A well balanced* ratio between attractive participation fees and professional equipment, a sense of diversity, creativity and *openness* as well as a good dose of *authenticity* and a plea for a *new hedonism*: that's **stroke** – Münchens #1 Boutique Art Fair.

Join us for our 2024 fall edition.





Munich is the third largest city in Germany, after Berlin and Hamburg, and the 12th biggest city of the *European Union*, with a population of above 1.5 million. The *Munich Metropolitan Region* is home to over 5.8 million inhabitants.

# MÜNCHEN







# MÜNCHEN



The city is a major centre of art, advanced technologies, finance, publishing, culture, innovation, education, business, and tourism in Germany and Europe and enjoys a very high standard and quality of living, reaching #1 in Germany. The income per capita in Munich is round about 31,8% higher than the average capita in Germany.





THE STROKE VENUE

# CHARMANING & UNIQUE

Nested on an artificial island inside the Isar River, Praterinsel was built in 1810 to work as an amusement park such as the Prater in Vienna (Austria). 60 years later it became a famous distillery. Since 1988 Praterinsel is dedicated to art and culture to host various events, exhibitions and artist studios.







Zollgewölbe



Orangerie

Füllhalle

Our venue “Praterinsel” is a historic sight and therefore you can’t compare it to classic fair venues. “Praterinsel” consists of 3 exhibition halls in the main house and 1 exhibition hall in the annex. On the ground level you will find “*Füllhalle*” which is the main place for participating galleries, “*Zollgewölbe*” is situated in the basement as well as the “*Wurzelkeller*” – both with plenty of daylight.



# *How to apply?*

At STROKE Art Fair in Munich application is open to galleries, collectives or single creatives from the various fields of painting, sculpture, animation, photography, illustration, typography, product- or graphic design, comic or digital art.

Registering for the application process is easy like that! Please send an E-Mail including basic information about you (or the applicant) and a link to the portfolio (website or social media account). If it matches the art fairs program, you will receive an information e-mail when the official application process starts.



# Participation fee

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*At STROKE you don't apply for a booth. You apply for the amount of wall space you need to present your work.  
No hidden charges, no extra costs!*

## **FOR GALLERIES**

- starting from 9m of wall for 2.370 EUR<sup>1</sup>  
*(additional panels 1m size for 240 EUR<sup>1</sup> each)*

1 led spot per 1,5m wall as basic light set up  
*(additional light available on request)*

## **FOR ARTISTS**

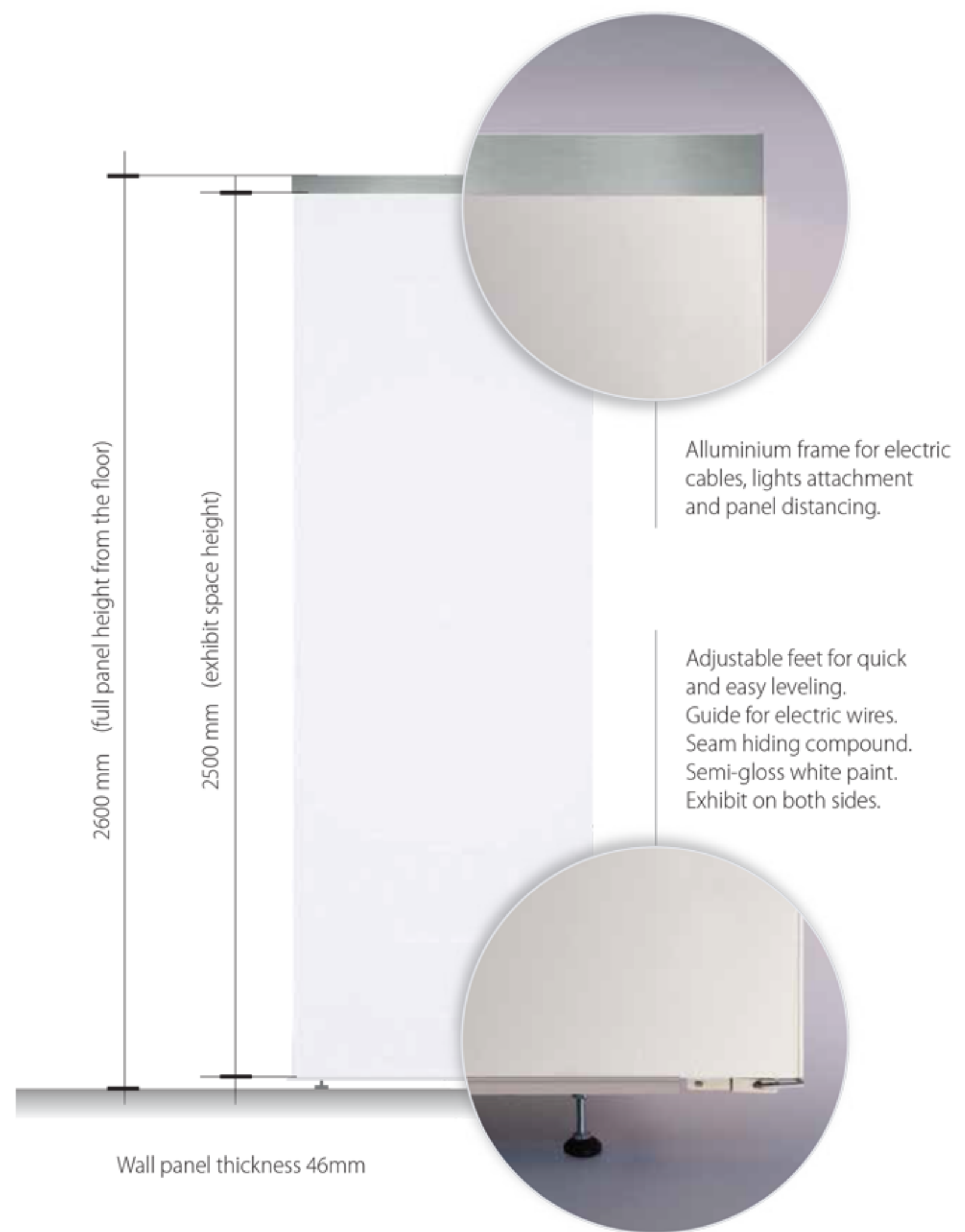
- 3m wall for 770 EUR<sup>1</sup>
- 4m wall for 920 EUR<sup>1</sup>
- 5m wall for 1.070 EUR<sup>1</sup>
- 6m wall for 1. 220 EUR<sup>1</sup>

1 led spot per 1,5m wall as basic light set up  
*(additional light available on request)*

<sup>1</sup> + 19% VAT



# The exhibition set up





# *Looking forward* *to meet you!*

Please join us for STROKE 2024 (November 1 - 3) in Munich and celebrate new contemporary art in a one of a kind historical surrounding right in the middle of Munich. If you are interested or if you have any additional questions - please don't hesitate to get in touch with us. Our team is pleased to answer your questions and support you with your necessary planning.

Visit our website: [www.stroke-artfair.com](http://www.stroke-artfair.com)

Send us an E-Mail: [info@stroke-artfair.com](mailto:info@stroke-artfair.com)